



ICSBOC SAN FRANCISCO 2020

Partnership Opportunities

The 11th International
Cable Supported Bridge Operator's Conference

Hyatt Regency Hotel | San Francisco, California, USA | April 19-21, 2020

ICSBOC2020.com





ICSBOC SAN FRANCISCO 2020

The 11th International Cable Supported Bridge Operator's Conference

This is the largest and most significant international forum exclusively for bridge owners, professionals and stakeholders in the cable supported bridge community.

ICSBOC2020 focuses on helping participants maintain and sustain bridge infrastructure in an ever-changing environment

The conference offers global bridge owners, senior administrators and managers, industry professionals, suppliers and other key decision-makers an amazing opportunity for networking and collaboration while sharing best practices and learning from the industry's leading experts. ICSBOC2020 is also an opportunity to advocate for your organization by partnering with us.

Investment impact for your organization at ICSBOC2020

- ✓ Access to the world's most passionate and innovative stakeholders in the field of cable supported bridges
- ✓ Affiliation within extensive membership, private and public partners and media and social media networks
- ✓ Strengthening your association with an emerging community of creative, innovative specialists who have a passion for sharing knowledge and information.

To learn more about opportunities to su

Leader \$25,000 x 2

- ✓ Four conference registrations
- ✓ Four exhibitor area passes
- ✓ Logo and link on ICSBOC2020 web site (identified as a *Leader partner*)
- ✓ Logo on banner displayed at keynote address, plus ICSBOC2020 banners and signage
- ✓ Recognition throughout the conference
- ✓ Logo in the program and PPT slides as a *Leader partner*
- ✓ Full page advertisement in the program
- ✓ One 10X10 exhibitor booth
- ✓ Availability to preferred booth space in exhibitor area
- ✓ Opportunity to bring welcome remarks to the delegation (timing TBC)
- ✓ Authorization to use the ICSBOC2020 logo and name in your own advertising both pre and post Conference until December 2020
- ✓ Complete delegate and exhibitor contact lists *subject to delegate permission to release information*
- ✓ Opportunity to provide collateral piece to be distributed to all delegates via registration bags
- ✓ Opportunity to implement special promotions consistent with partner's corporate objectives (subject to committee approval)

Innovator \$10,000 x 4

- ✓ Two conference registrations
- ✓ Two exhibitor area passes
- ✓ Partner of an event, materials or other in kind
- ✓ Logo and link on ICSBOC2020 web site (identified as a *Innovator partner*)
- ✓ Recognition at opening and closing ceremonies
- ✓ Logo prominently displayed (large lettering) on ICSBOC2020 banners and signage
- ✓ Logo in the program and PPT slides as a *Innovator partner*
- ✓ Half page advertisement in the program
- ✓ Opportunity to purchase 10X10 exhibitor booth at reduced rate of \$2,500
- ✓ Availability to preferred booth space in exhibitor area

Support **ICSBOC2020**, contact **Lynn Buckley** lbuckley@agendamanagers.com

- ✓ Authorization to use **ICSBOC2020** logo and name in your own advertising both pre and post Conference until December 2020
- ✓ Complete delegate and exhibitor contact lists *subject to delegate permission to release information*
- ✓ Opportunity to provide collateral piece to be distributed to all delegates via registration bags
- ✓ Opportunity to implement special promotions consistent with partner's corporate objectives (subject to committee approval)

Collaborator \$5,000 x 6

- ✓ One conference registration
- ✓ One exhibitor area pass
- ✓ Partner of an event, materials or other in kind
- ✓ Logo displayed on **ICSBOC2020** banners and signage
- ✓ Recognition at opening and closing ceremonies
- ✓ Logo and link on **ICSBOC2020** web site (identified as a *Collaborator partner*)
- ✓ Logo in the program and PPT slides as a *Collaborator partner*
- ✓ Quarter page advertisement in the program
- ✓ Opportunity to purchase a 10X10 exhibitor booth at reduced rate of \$3,500
- ✓ Availability to preferred booth space in exhibitor area
- ✓ Authorization to use the **ICSBOC2020** logo and name in your own advertising both pre and post Conference until December 2020
- ✓ Complete delegate and exhibitor contact lists *subject to delegate permission to release information*
- ✓ Opportunity to provide collateral piece to be distributed to all delegates via registration bags

Patron up to \$2,000 x 10

- ✓ Two exhibitor area passes
- ✓ Opportunity to provide collateral piece to be distributed to all delegates via registration bags
- ✓ Name in the program as a *Patron partner*
- ✓ Name on **ICSBOC2020** signage

Events and Services

We have several events where you may gain exclusive profile and we would welcome a chance to talk with you about customizing benefits related to your profile at these events. Standard benefits include:

- ✓ Exclusive signage at the event or connected to the service, provided by the partner
- ✓ Featured on event slides for the Gala or Luncheon event and at the beginning of a nutrition break as people leave the session room
- ✓ Speaking opportunity at sponsored event
- ✓ Listing in the program reflecting the partnership

Events & services available for partnership

- ✓ Gala Dinner – \$7,500
- ✓ Student Mentorship Program – \$3,000, your contribution goes directly to supporting students so they may attend the conference
- ✓ Informal event (meal, bar, music, venue) – \$3,000
- ✓ Lunch (2 opportunities available) – \$4,000
- ✓ Nutrition Breaks (4 opportunities available) – \$2,500
- ✓ Telephone / Internet services – in kind
- ✓ Audio visual equipment – in kind
- ✓ Computer equipment & software for registration – in kind
- ✓ Registration bags – \$2,500

Exhibitor Booth \$4,000

(subject to availability)

- ✓ Name listed conference program
- ✓ Logo and link on **ICSBOC2020** website (identified as an *Exhibitor*)
- ✓ 10 X 10 exhibitor booth, including table, two chairs, WiFi and power
- ✓ One conference registration
- ✓ Opportunity to provide collateral piece to be distributed to all delegates via registration bags

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Partnership Opportunities at a glance

Partner Level	Leader	Innovator	Collaborator	Patron
Fee	\$25,000	\$10,000	\$5,000	\$2,000
Limited partnership opportunities	2	4	6	10
Full conference registrations	4	2	1	0
Exhibitor passes	4	2	1	2
Speaking opportunity ¹	1	0	0	0
Display booth	✓	✓ ³	✓ ³	–
Branding	Extensive	High	Moderate	Low
Recognition on website, print material, and social media	✓	✓	✓	✓ limited
Supplied delegate and exhibitor contact lists ²	✓	✓	✓	–
Collateral piece distributed in registration bags	✓	✓	✓	✓
Additional opportunity to sponsor	✓	✓	✓	Limited to gifts, prizes or similar
Advertisement in program	Full page	Half page	Quarter Page	–
Other notes	Verbal recognition throughout the conference. Customized sponsor benefits designed to meet your corporate objectives, pending approval of the conference committee.	Verbal recognition during opening and closing of the conference. Customized sponsor benefits designed to meet your corporate objectives, pending approval of the conference committee.	Verbal recognition during opening and closing of the conference.	

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¹ not keynote; ² subject to delegate permission to release information; ³ at a reduced rate.

Learn more: contact **Lynn Buckley** lbuckley@agendamanagers.com | visit **ICSBOC2020.com**